

# J. DJIMITRY RIVIÈRE

## WEB AND GRAPHIC DESIGNER

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### OBJECTIVE

Computer-passionate and artistically creative individual, with more than 2 years of experience in Web and Graphic Design using HTML, CSS, JavaScript, Photoshop, and Illustrator, seeking a full-time position as a Graphic Designer.

### EXPERIENCE

**GRINDER'S COFFEE** // Las Cruces, NM // 01/2017 – 03/2017

*Web and Graphic Designer*

- ❖ Conceptualized and developed web pages and print materials to promote the client's newly opened and expanding business.
- ❖ Planned and consulted client on best marketing strategies for the promotion of the company's product and online presence.

**NAACP DONA ANA** // Las Cruces, NM // 12/2016 – 03/2017

*Web and Graphic Designer*

- ❖ Contributed to the redesign and improvement of the organization's website.
- ❖ Launched newly designed website publicly online upon project completion.

**NETWORK VOLUNTEER CENTER** // Las Cruces, NM // 11/2015 – 04/2016

*Graphic Designer*

- ❖ Responsible for the redesign of print materials for the organization's annual event.
- ❖ Advised supervisor on improvement of marketing strategies and design layouts.

**FREELANCE** // 01/2014 – PRESENT

*Web and Graphic Designer*

- ❖ Conceptualizing clients' ideas into professional designs and develop them to promote their brand identity through print and web materials.
- ❖ Ensuring clients satisfaction of product during and after the development process.

### EDUCATION

**NEW MEXICO STATE UNIVERSITY** // Las Cruces, NM // 2007 – 2013

*Bachelor of Creative Media*

### SKILLS

Photoshop    Illustrator    InDesign  
Microsoft Office  
HTML / CSS    JavaScript    PHP / MySQL  
Logo Design    Brand Design    Illustrations    Storyboarding

### REFERENCES

Available upon request.